



PO Box 659
Farmville, VA 23901



January 12, 2023

Greetings friends,

The Rotary Club of Farmville is gearing up for our 17th annual Taste of Farmville event, scheduled for Thursday, April 27, 2023 from 5:00-7:30 pm at the Firemen’s Sports Arena and we’d like to invite you to participate as a food vendor.

For those who have never participated, Rotary’s Taste of Farmville is a signature fund raiser for the Rotary Club of Farmville. It’s a great opportunity for our local eateries, food trucks, restaurants, caterers and amateur chefs to showcase their culinary skills to the public.

We will have two serving sessions. Session 1 will be held from 5-6:00 pm and we’ll take an intermission from 6-6:30 pm. During intermission our vendors can regroup, restock and take a few minutes to socialize with other vendors. The second serving session will be held from 6:30-7:30 pm.

Food vendors prepare and serve a “taste” (a tablespoon or two) of their favorite recipes to our ticketed guests. There is no charge to vendors to participate (aside from your food costs) and you have the opportunity to market your business to the community. We are limiting ticket sales to 250 per session for our 2023 event so you’ll need to be prepared to serve approximately 500 tastes. We suggest you be prepared for slightly more as some guests may return to your table for seconds. The Rotary Club of Farmville provides plates, cups, napkins, eating utensils and a serving table for each vendor. Vendors may decorate their tables to represent and market their business or organization. **Vendors are not permitted to sell anything during this event, but we encourage you to make use of signup sheets for future contacts.

If you already know you’d like to participate, please complete the sign up below and return to me at rhonda.arnold@cbtva.com or fax to 434-315-8773. You may also use these contacts for further questions.

If you have participated in previous years, we greatly appreciate your support and look forward to seeing you again! Your participation has helped us do amazing things to benefit the Farmville and surrounding communities. If you’ve never participated before, we hope that you’ll consider participating as a vendor for this fun event.

We’ll contact you again in the near future, but in the meantime, start choosing your recipes!

Thank you,
2023 Taste of Farmville Committee

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Name of business/organization: _____

Contact Name: _____

Contact email and phone: _____

Mailing address: _____

Type of food you’ll serve: _____ (main course, soup, dessert, etc)

Will you need electrical hookup? _____